

Leads and Marketing 101

JOIN US! Get the tactics that turn web traffic into booked jobs fast



Led by Ashley Nunn
Regional Marketing Manager, SWBU



What we'll cover:

- Rank higher locally: quick Google Business fixes that drive calls
- Website and Social Media Dos and Don'ts
- Speed to lead best practices to close more jobs
- Customer service refresh, what to post + follow up flows

Who it's for:

- Contractors
- Schedulers
- Office teams
- Business owners who want consistent, predictable leads



Quick facts:

- Location: CD Jones - 8701 Elmwood Ave., Kansas City, MO 64116
- Wednesday, November 4, 2026
- 9 am - 1 pm
- Lunch served

**Scan to sign up for the
Leads and Marketing
101 Class!**



BONUS!
**Interested in a
FREE Marketing
Consult audit with
Ashley before or
after class? Scan
below!**

